From: Tammy Levine

Subject: Re: Forbes - Apple's App Store May Have Just Leaked Fortnite's New Map For

†Chapter 2'

To: Phil Schiller; Eddy Cue; Matt Fischer; Carson Oliver; Sean Cameron

Cc: Jeff Robbin; Mike Schmid; Ron Okamoto; Smokey Fontaine; Jon Gieselman; Steve McGuigan;

Ricardo Cortes; Kristin Huguet Quayle; Fred Sainz; Katie Clark Alsadder; Vivi Du Pond; Trystan Kosmynka; Zach Friedland; Payam Mirrashidi; Paul Turner; Oliver Schusser; Tracey Hannelly;

Shaan Pruden; Mark Grimm; Paul Ramsbottom; Tanya Washburn

Sent: October 11, 2019 3:49 PM (UTC-06:00)

Privileged and confidential

Publicly, Epic is not commenting. IGN reports they, "reached out to Epic for comment but Epic says it

does not comment on rumors or leaksâ€

IGN - Fortnite Chapter 2 Leak Suggests a New Map Is on the Way

On Oct 11, 2019, at 2:27 PM, Carson Oliver <

Privileged and Confidential

+ Tracey

On Oct 11, 2019, at 10:57 PM, Jeff Robbin <

Privileged and Confidential

We are continuing to investigate the issue. We do not have root cause yet, so we cannot answer the second bullet just yet.

-Jeff

On Oct 11, 2019, at 1:43 PM, Mike Schmid < wrote:

Privileged and Confidential

Adding Oliver as well. Engineering should have an update for us today. Paul Turner and team have all the details and timeline from the developer side to help assess what happened.

We've just received the following message from Epic. App Store and Developer Relations are in lock step and have not provided any update verbally or otherwise since this morning.

"

PX-2273.1

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Epic Games, Inc. v. Apple Inc. No. PX-2273

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Hello,

Given that we appear to have cleared any other possible leaking images/videos from App Store Connect, it would be great to talk about the next steps.

We have suffered a major blow to the unveiling of our next season. There were concerns about a leak coming from Apple in the lead up to the season, and those fears ended up being substantiated. The media damage alone is significant.

- What is Apple willing to do as a make good?
- · How can this can be avoided in the future?

--

Haseeb Malik Marketing Director Mobile Publishing | Epic Games

"

Thanks,

IEL Mike Schmid | App Store | +1 551-265-5930 | One Apple Park Way, Cupertino, CA 95014

On Oct 11, 2019, at 1:12 PM, Ricardo Cortes wrote:

Privileged and Confidential

+Ron

On Oct 11, 2019, at 10:28 AM, Mike Schmid < wrote:

i»¿Privileged and confidential

Completely understood. Continuing to communicate that we are actively investigating.

Thanks,

On Oct 11, 2019, at 10:24 AM, Jeff Robbin



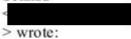
Privileged and confidential

Until we know what happened, we should not speculate with them.

Stay tuned.

-Jeff

On Oct 11, 2019, at 10:17 AM, Mike Schmid



Thank you all.

Epic is quite upset with us and I'd like to be able to confirm that this was not a leak from the editorial or app review team (which was their initial claim).

Attorney Client Privilege

Tammy, do you have any concerns with that communication?

Thanks,

 Mike Schmid | App Store | +1 551-265-5930 | One Apple Park Way, Cupertino, CA 95014

On
Oct
11,
2019,
at
10:05
AM,
Ricard
o
Cortes

wrote:

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Paul Turner from my team will start an investi gation on this leak.

On Oct 11, 2019, at 9:56 AM, Jeff Robbi n



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